

Ooba announces new range of hibiscus-enhanced drinks

May 20, 2009

Ooba has announced the debut of its gently carbonated, lightly sweetened beverages “as exotic and beautiful as the hibiscus flower from which they’re made.”

Ooba, the first ever sparkling hibiscus beverage, is available in six flavours, all rich in the ancient healing power of hibiscus:

- Ooba Hibiscus
- Ooba Hibiscus & Lime
- Ooba Hibiscus & Orange
- Ooba Hibiscus & Blackberry
- Ooba Hibiscus & Vanilla
- Ooba Hibiscus & Pineapple.



Ooba is an acronym for ‘One of Botany’s Advantages’. The new beverage offers a generous dose of antioxidant-rich hibiscus extract, a lean 90 calories per serving, and barely a hint of sodium (just 5mg). It’s made with 100% all-natural ingredients (just five of them).

Each 16oz bottle retails for \$2.49.